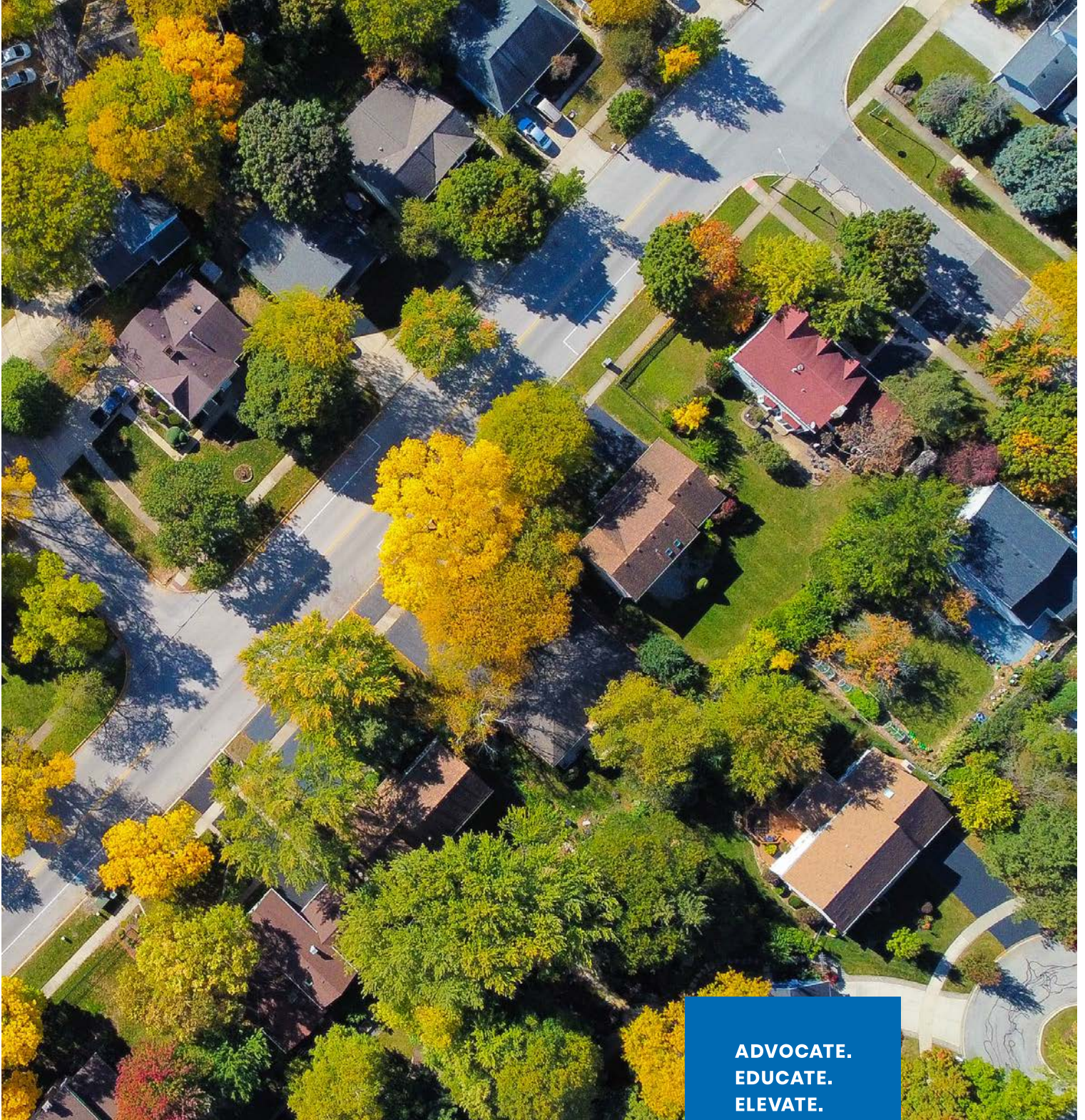




AUGUST 2026
**WISCONSIN
REAL ESTATE REPORT**



ADVOCATE.
EDUCATE.
ELEVATE.

August 2026 Wisconsin Real Estate Report

August Home Sales Slide as Affordability Continues to Decline

This page: Reflecting data for August 2026. State: WI. Type: Residential.

TALKING POINTS

- Existing home sales fell 8.3% in August compared to statewide closings in August 2025, reversing the upward trend in sales for June and July. This was due in part to record-low affordability in the state. Tight inventories continued to put strong upward pressure on home prices. The median price rose to \$362,000, which is a 7.1% increase over the past 12 months.
- August home sales fell in every region of the state, with double-digit declines in the 11.9% to 14.5% range in the more rural Central, North and West regions. The Southeast region slid 9.2% compared to August 2025 sales, whereas the Northeast region fell 6.2%, and the South Central region was down just 0.9% over that same period.
- On a year-to-date basis, sales growth remained positive, growing 3.2% compared to the first eight months of 2025, and the median price rose 7.3% to \$348,838.
- Both new listings and total listings grew at a modest pace over the last year, and months of inventory increased slightly to 4.4 months of supply. This indicates a seller's advantage as the supply is well below the six-month benchmark that signals a balanced housing market.
- The average monthly 30-year fixed mortgage rate rose to 6.67% in August, which is slightly higher than a year earlier when the rate was 6.59%. However, it should be noted that the average rate is 62 basis points higher than February 2026 when it was 6.05%.
- Affordability fell 6.5% in August, which is the sixth straight month of decline. The combination of rising mortgage rates, rapid appreciation of home prices, and very slight income growth has pushed affordability to its lowest level since the WRA began tracking affordability in 2009.

ADDITIONAL ANALYSIS



Still a Strong Summer Market for Sales

"Even though sales fell in August, closings for the peak season for housing remain the strongest since 2022. This is true for the May-through-August period as well as the traditional summer period of June through August."

Amy Curler

2026 Chair of the Board of Directors, Wisconsin REALTORS® Association



Tight Supply and High Mortgage Rates Drive Down Affordability

"Home prices are up by more than twice the rate of inflation over the last year, and this combined with the steady increase in mortgage rates since February is eroding affordability. This hits first-time buyers especially hard since they rely heavily on financing to buy their first home. Hopefully we start seeing rates fall as we move into the off-peak season for home sales."

Tom Larson

President & CEO, Wisconsin REALTORS® Association



Inventory Is Slowly Improving

"Although months of inventory still show a seller's market, the monthly measure has steadily improved on a year-over-year basis since the end of 2022. The oldest Baby Boomers are now 80 years old, and the youngest are 62. As Boomers age, their demand for single-family detached housing will decrease, and this will continue to eventually accelerate the inventory improvement trend seen over the last four years."

Dave Clark

Professor Emeritus of Economics and WRA Consultant

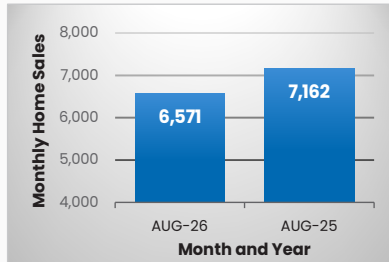
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MONTHLY HOME SALES



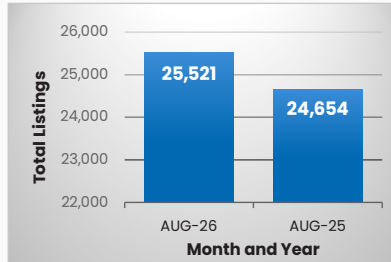
August 2026
6,571

August 2025
7,162

from last year **↓ 8.3%**



TOTAL STATEWIDE LISTINGS



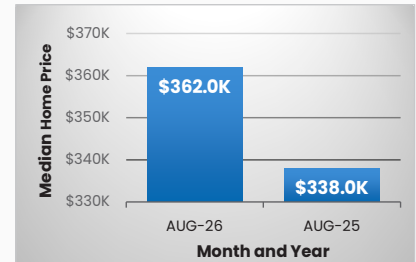
August 2026
25,521

August 2025
24,654

from last year **↑ 3.5%**



MEDIAN HOME PRICE



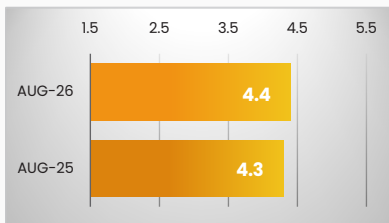
August 2026
\$362,000

August 2025
\$338,000

from last year **↑ 7.1%**



MONTHS OF INVENTORY



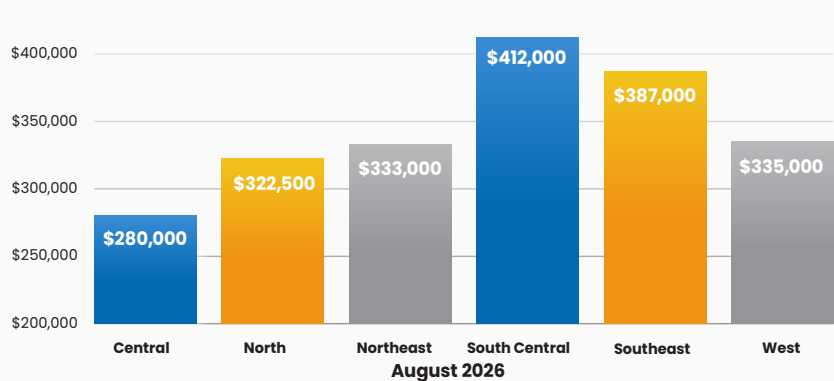
August 2026
4.4

August 2025
4.3

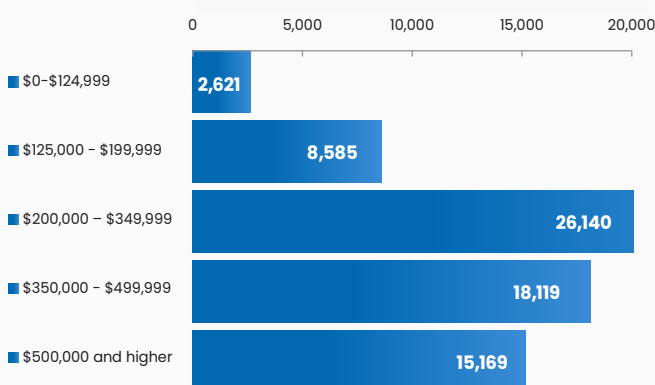
from last year **↑ 2.3%**



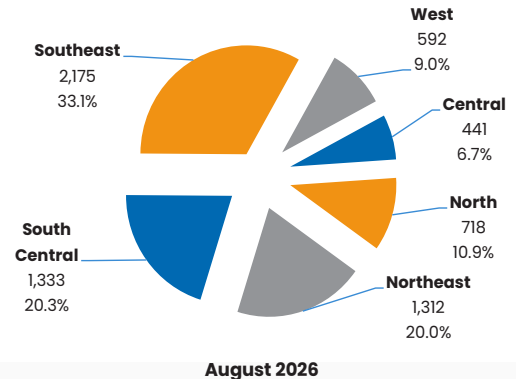
MEDIAN PRICES BY REGION



HOMES SOLD BY PRICE RANGE IN PAST 12 MONTHS



HOME SALES BY REGION



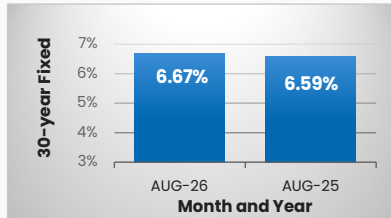
August 2026 Wisconsin Real Estate Report

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MORTGAGE INTEREST RATES*



August 2026

6.67%

August 2025

6.59%

from last year

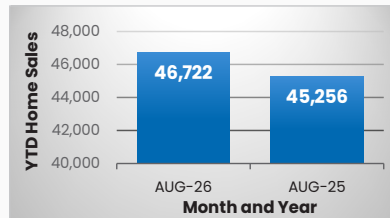


8

basis points



YEAR-TO-DATE HOME SALES



Year to Date 2026

46,722

Year to Date 2025

45,256

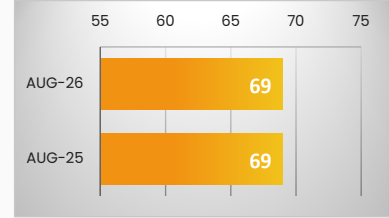
from last year



3.2%



AVERAGE DAYS ON MARKET*



August 2026

69

August 2025

69

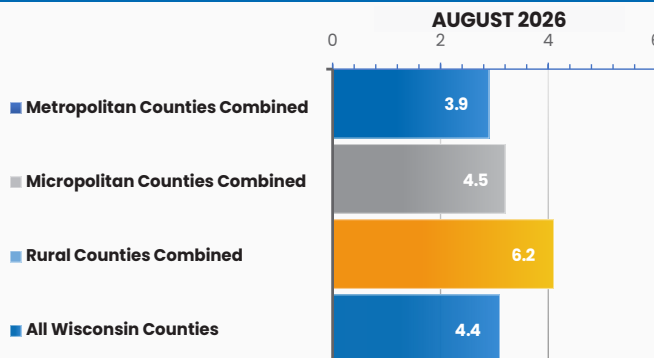
from last year

0.0%

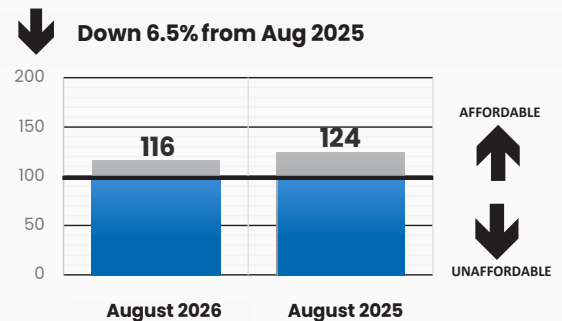
* Interest rate data based on Freddie Mac 30-year fixed mortgage rates.



MONTHS OF INVENTORY BY URBAN CLASSIFICATION



HOUSING AFFORDABILITY INDEX



Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Lincoln, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.

This index shows the portion of the median-priced home that a qualified buyer with median family income can afford to buy, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates. A value of 100 means a buyer with median income has enough to qualify for a mortgage on the median-priced home.

August 2026 Wisconsin Real Estate Report

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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		8/2026	8/2025	% Change	8/2026	8/2025	% Change	8/2026	8/2025	% Change	8/2026	8/2025	% Change
Central	Adams	313,000	289,450	+8.1%	51	50	+2.0%	8.2	7.2	+13.9%	85	93	-8.6%
	Clark	176,250	235,000	-25.0%	18	25	-28.0%	4.8	5.8	-17.2%	107	94	+13.8%
	Juneau	268,500	245,000	+9.6%	47	53	-11.3%	6.5	7.1	-8.5%	95	77	+23.4%
	Marathon	305,000	279,450	+9.1%	139	128	+8.6%	4.2	3.9	+7.7%	68	64	+6.3%
	Marquette	232,500	300,000	-22.5%	22	32	-31.3%	5.5	5.9	-6.8%	91	65	+40.0%
	Portage	325,000	340,000	-4.4%	57	73	-21.9%	5.1	4.4	+15.9%	76	59	+28.8%
	Waushara	253,950	290,000	-12.4%	30	46	-34.8%	6.1	4.8	+27.1%	71	74	-4.1%
	Wood	235,000	212,000	+10.8%	77	109	-29.4%	3.9	3.7	+5.4%	72	64	+12.5%
Central Regional Total		280,000	269,500	+3.9%	441	516	-14.5%	5.1	4.8	+6.3%	77	70	+10.0%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		8/2026	8/2025	% Change	8/2026	8/2025	% Change	8/2026	8/2025	% Change	8/2026	8/2025	% Change
North	Ashland	259,050	169,550	+52.8%	28	28	0.0%	8.8	9.2	-4.3%	86	92	-6.5%
	Barron	295,000	310,000	-4.8%	71	121	-41.3%	6.2	4.8	+29.2%	87	79	+10.1%
	Bayfield	312,500	310,000	+0.8%	32	41	-22.0%	8.3	8.2	+1.2%	95	92	+3.3%
	Burnett	310,000	305,000	+1.6%	47	53	-11.3%	5.7	5.9	-3.4%	71	83	-14.5%
	Douglas	273,500	247,500	+10.5%	39	47	-17.0%	5.5	5.8	-5.2%	65	63	+3.2%
	Florence	NA	NA	NA	3	1	+200.0%	8.7	5.5	+58.2%	79	52	+51.9%
	Forest	425,000	260,000	+63.5%	21	23	-8.7%	6.6	11.2	-41.1%	67	65	+3.1%
	Iron	272,500	462,500	-41.1%	12	12	0.0%	8.0	7.1	+12.7%	93	77	+20.8%
	Langlade	252,900	207,000	+22.2%	33	34	-2.9%	6.0	4.3	+39.5%	93	80	+16.3%
	Lincoln	317,000	264,950	+19.6%	48	46	+4.3%	4.6	4.8	-4.2%	67	92	-27.2%
	Oneida	355,000	358,000	-0.8%	96	103	-6.8%	4.9	6.1	-19.7%	79	73	+8.2%
	Polk	350,000	312,000	+12.2%	76	77	-1.3%	4.9	5.2	-5.8%	73	90	-18.9%
	Price	175,000	231,000	-24.2%	37	38	-2.6%	7.6	7.0	+8.6%	111	92	+20.7%
	Rusk	237,500	205,000	+15.9%	20	25	-20.0%	7.3	5.8	+25.9%	96	74	+29.7%
	Sawyer	369,000	430,000	-14.2%	35	69	-49.3%	7.0	8.4	-16.7%	72	107	-32.7%
	Taylor	NA	200,000	NA	8	13	-38.5%	6.7	6.8	-1.5%	76	114	-33.3%
	Vilas	440,000	404,500	+8.8%	77	72	+6.9%	7.4	7.2	+2.8%	78	83	-6.0%
	Washburn	430,000	300,000	+43.3%	35	32	+9.4%	6.6	6.6	0.0%	85	139	-38.8%
North Regional Total		322,500	300,000	+7.5%	718	835	-14.0%	6.2	6.2	0.0%	80	86	-7.0%

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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		8/2026	8/2025	% Change	8/2026	8/2025	% Change	8/2026	8/2025	% Change	8/2026	8/2025	% Change
Northeast	Brown	385,000	379,900	+1.3%	295	319	-7.5%	4.3	3.8	+13.2%	60	62	-3.2%
	Calumet	405,000	392,500	+3.2%	56	70	-20.0%	4.0	4.0	0.0%	75	72	+4.2%
	Door	465,000	432,500	+7.5%	87	78	+11.5%	7.4	8.3	-10.8%	100	109	-8.3%
	Fond du Lac	290,000	298,250	-2.8%	105	128	-18.0%	4.3	4.2	+2.4%	78	59	+32.2%
	Green Lake	298,700	350,000	-14.7%	25	25	0.0%	6.8	6.4	+6.3%	82	94	-12.8%
	Kewaunee	295,000	252,500	+16.8%	18	28	-35.7%	4.3	3.7	+16.2%	88	60	+46.7%
	Manitowoc	241,000	257,400	-6.4%	108	80	+35.0%	3.6	3.5	+2.9%	60	66	-9.1%
	Marinette	228,500	243,800	-6.3%	73	67	+9.0%	4.9	6.6	-25.8%	68	60	+13.3%
	Menominee	NA	NA	NA	1	5	-80.0%	8.3	6.5	+27.7%	439	104	+322.1%
	Oconto	355,500	336,000	+5.8%	64	68	-5.9%	5.9	5.2	+13.5%	69	69	0.0%
	Outagamie	350,000	349,000	+0.3%	211	239	-11.7%	3.4	3.7	-8.1%	60	71	-15.5%
	Shawano	230,000	255,000	-9.8%	35	39	-10.3%	4.3	4.5	-4.4%	65	75	-13.3%
	Waupaca	265,000	315,000	-15.9%	43	69	-37.7%	5.6	4.0	+40.0%	69	74	-6.8%
	Winnebago	317,000	295,000	+7.5%	191	183	+4.4%	3.2	3.8	-15.8%	63	57	+10.5%
	Northeast Regional Total	333,000	330,000	+0.9%	1,312	1,398	-6.2%	4.3	4.3	0.0%	68	68	0.0%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		8/2026	8/2025	% Change	8/2026	8/2025	% Change	8/2026	8/2025	% Change	8/2026	8/2025	% Change
South Central	Columbia	385,000	345,000	+11.6%	71	73	-2.7%	5.4	5.6	-3.6%	82	98	-16.3%
	Crawford	250,000	220,000	+13.6%	23	15	+53.3%	6.9	5.1	+35.3%	114	65	+75.4%
	Dane	479,900	460,000	+4.3%	641	651	-1.5%	4.3	4.4	-2.3%	81	78	+3.8%
	Dodge	325,701	310,000	+5.1%	90	85	+5.9%	3.6	3.4	+5.9%	58	68	-14.7%
	Grant	235,000	213,000	+10.3%	33	46	-28.3%	4.2	5.3	-20.8%	73	76	-3.9%
	Green	291,000	285,000	+2.1%	47	37	+27.0%	5.1	5.6	-8.9%	82	63	+30.2%
	Iowa	360,000	279,000	+29.0%	23	19	+21.1%	6.3	6.1	+3.3%	87	74	+17.6%
	Jefferson	392,000	355,000	+10.4%	97	95	+2.1%	4.1	3.5	+17.1%	69	58	+19.0%
	Lafayette	NA	244,950	NA	8	18	-55.6%	4.6	5.2	-11.5%	74	67	+10.4%
	Richland	246,000	298,500	-17.6%	18	18	0.0%	6.1	5.5	+10.9%	76	111	-31.5%
	Rock	300,000	300,000	0.0%	195	203	-3.9%	4.2	4.0	+5.0%	65	69	-5.8%
	Sauk	390,000	299,900	+30.0%	87	85	+2.4%	5.7	5.9	-3.4%	85	81	+4.9%
	South Central Regional Total	412,000	385,000	+7.0%	1,333	1,345	-0.9%	4.5	4.5	0.0%	77	76	+1.3%



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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		8/2026	8/2025	% Change	8/2026	8/2025	% Change	8/2026	8/2025	% Change	8/2026	8/2025	% Change
Southeast	Kenosha	360,000	320,000	+12.5%	137	167	-18.0%	3.5	3.1	+12.9%	55	52	+5.8%
	Milwaukee	300,500	285,000	+5.4%	789	859	-8.1%	3.6	3.4	+5.9%	55	51	+7.8%
	Ozaukee	496,000	489,900	+1.2%	106	95	+11.6%	3.5	3.5	0.0%	70	75	-6.7%
	Racine	350,000	308,500	+13.5%	216	252	-14.3%	3.8	3.3	+15.2%	54	51	+5.9%
	Sheboygan	345,000	319,950	+7.8%	130	130	0.0%	3.6	3.5	+2.9%	61	61	0.0%
	Walworth	445,000	420,500	+5.8%	145	168	-13.7%	5.0	5.8	-13.8%	69	88	-21.6%
	Washington	425,000	398,500	+6.6%	123	198	-37.9%	3.7	3.8	-2.6%	52	60	-13.3%
	Waukesha	549,000	492,500	+11.5%	529	527	+0.4%	3.3	3.3	0.0%	59	58	+1.7%
Southeast Regional Total		387,000	351,250	+10.2%	2,175	2,396	-9.2%	3.6	3.5	+2.9%	58	57	+1.8%
Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		8/2026	8/2025	% Change	8/2026	8/2025	% Change	8/2026	8/2025	% Change	8/2026	8/2025	% Change
West	Buffalo	295,000	249,700	+18.1%	11	12	-8.3%	5.1	7.4	-31.1%	58	312	-81.4%
	Chippewa	315,000	270,000	+16.7%	69	70	-1.4%	5.1	5.0	+2.0%	82	83	-1.2%
	Dunn	329,900	277,000	+19.1%	30	57	-47.4%	4.6	5.2	-11.5%	89	82	+8.5%
	Eau Claire	337,400	307,500	+9.7%	118	128	-7.8%	4.6	3.8	+21.1%	71	79	-10.1%
	Jackson	167,500	260,000	-35.6%	10	22	-54.5%	6.0	4.7	+27.7%	64	79	-19.0%
	La Crosse	330,000	310,300	+6.3%	129	133	-3.0%	3.7	3.3	+12.1%	70	57	+22.8%
	Monroe	270,000	303,000	-10.9%	49	56	-12.5%	4.8	7.0	-31.4%	74	84	-11.9%
	Pepin	212,000	NA	NA	14	8	+75.0%	6.5	3.2	+103.1%	73	82	-11.0%
	Pierce	395,000	305,000	+29.5%	26	31	-16.1%	4.6	4.4	+4.5%	68	51	+33.3%
	St. Croix	417,400	389,900	+7.1%	96	108	-11.1%	4.2	5.1	-17.6%	65	84	-22.6%
	Trempealeau	280,000	266,000	+5.3%	18	19	-5.3%	3.9	5.2	-25.0%	72	77	-6.5%
	Vernon	317,500	304,500	+4.3%	22	28	-21.4%	5.7	5.1	+11.8%	82	99	-17.2%
West Regional Total		335,000	310,000	+8.1%	592	672	-11.9%	4.5	4.6	-2.2%	72	80	-10.0%

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Statewide Median Price

8/2026	8/2025	% Change
362,000	338,000	+7.1%

Statewide Sales

8/2026	8/2025	% Change
6,571	7,162	-8.3%

Statewide Avg Days On Market

8/2026	8/2025	% Change
69	69	0.0%

Statewide Months Inventory

8/2026	8/2025	% Change
4.4	4.3	+2.3%

Statewide New Listings

8/2026	8/2025	% Change
8,439	8,375	+0.8%

Statewide Total Listings

8/2026	8/2025	% Change
25,521	24,654	+3.5%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market* (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	1,254	73	2,621	241,697,975	5.7
\$125,000 - \$199,999	2,746	69	8,585	1,440,795,341	3.8
\$200,000 - \$349,999	7,759	64	26,140	7,244,009,664	3.6
\$350,000 - \$499,999	6,357	75	18,119	7,611,925,538	4.2
\$500,000+	7,314	91	15,169	11,856,498,807	5.8

*As of December 2025, annualized average days on market are based solely on closed listings over the past 12 months. Previous reports included both closed and active listings in the computation of average days on the market by price range.

Months of Inventory by Broad Urban-Rural Classification

Category	August 2026	August 2025
Metropolitan Counties Combined	3.9	3.8
Micropolitan Counties Combined	4.5	4.6
Rural Counties Combined	6.2	6.1
State Total	4.4	4.3

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Region	County	YTD Median Price			YTD Sales		
		Through 8/2026	Through 8/2025	% Change	Through 8/2026	Through 8/2025	% Change
Central	Adams	277,450	255,000	+8.8%	336	334	+0.6%
	Clark	198,450	199,900	-0.7%	176	178	-1.1%
	Juneau	270,000	236,500	+14.2%	260	272	-4.4%
	Marathon	290,000	261,950	+10.7%	920	882	+4.3%
	Marquette	254,000	285,625	-11.1%	160	170	-5.9%
	Portage	320,000	315,000	+1.6%	417	410	+1.7%
	Waushara	299,950	284,000	+5.6%	198	208	-4.8%
	Wood	240,000	220,950	+8.6%	604	582	+3.8%
Central Regional Total		271,000	251,000	+8.0%	3,071	3,036	+1.2%

Region	County	YTD Median Price			YTD Sales		
		Through 8/2026	Through 8/2025	% Change	Through 8/2026	Through 8/2025	% Change
North	Ashland	200,000	170,000	+17.6%	137	135	+1.5%
	Barron	299,900	283,450	+5.8%	493	564	-12.6%
	Bayfield	344,900	340,000	+1.4%	167	176	-5.1%
	Burnett	319,000	332,500	-4.1%	295	290	+1.7%
	Douglas	257,000	235,000	+9.4%	355	336	+5.7%
	Florence	395,000	213,000	+85.4%	16	17	-5.9%
	Forest	300,000	275,000	+9.1%	105	85	+23.5%
	Iron	357,500	315,000	+13.5%	54	58	-6.9%
	Langlade	227,000	190,000	+19.5%	206	233	-11.6%
	Lincoln	269,000	210,000	+28.1%	323	303	+6.6%
	Oneida	355,000	369,900	-4.0%	477	439	+8.7%
	Polk	335,000	320,000	+4.7%	378	415	-8.9%
	Price	210,000	190,000	+10.5%	207	215	-3.7%
	Rusk	205,000	198,500	+3.3%	113	142	-20.4%
	Sawyer	355,000	329,725	+7.7%	285	274	+4.0%
	Taylor	230,460	220,000	+4.8%	106	118	-10.2%
	Vilas	450,000	421,000	+6.9%	342	318	+7.5%
	Washburn	347,500	290,000	+19.8%	226	213	+6.1%
North Regional Total		305,000	284,000	+7.4%	4,285	4,331	-1.1%

August 2026 Wisconsin Real Estate Report

August Home Sales Slide as Affordability Continues to Decline

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Region	County	YTD Median Price			YTD Sales		
		Through 8/2026	Through 8/2025	% Change	Through 8/2026	Through 8/2025	% Change
Northeast	Brown	380,000	350,000	+8.6%	1,974	1,848	+6.8%
	Calumet	388,450	370,000	+5.0%	456	401	+13.7%
	Door	500,000	447,200	+11.8%	451	444	+1.6%
	Fond du Lac	275,000	259,450	+6.0%	743	778	-4.5%
	Green Lake	271,000	270,000	+0.4%	192	170	+12.9%
	Kewaunee	312,500	257,500	+21.4%	136	170	-20.0%
	Manitowoc	240,000	230,000	+4.3%	640	620	+3.2%
	Marinette	230,000	211,750	+8.6%	379	328	+15.5%
	Menominee	453,250	585,000	-22.5%	17	23	-26.1%
	Oconto	320,000	298,700	+7.1%	321	298	+7.7%
	Outagamie	338,000	329,900	+2.5%	1,475	1,439	+2.5%
	Shawano	257,500	250,000	+3.0%	274	286	-4.2%
	Waupaca	275,000	269,900	+1.9%	343	379	-9.5%
	Winnebago	295,900	283,000	+4.6%	1,331	1,304	+2.1%
	Northeast Regional Total	324,950	305,000	+6.5%	8,732	8,488	+2.9%

Region	County	YTD Median Price			YTD Sales		
		Through 8/2026	Through 8/2025	% Change	Through 8/2026	Through 8/2025	% Change
South Central	Columbia	358,900	345,000	+4.0%	442	450	-1.8%
	Crawford	240,000	229,950	+4.4%	103	112	-8.0%
	Dane	475,000	454,900	+4.4%	4,747	4,525	+4.9%
	Dodge	314,900	290,000	+8.6%	632	618	+2.3%
	Grant	215,000	206,750	+4.0%	276	266	+3.8%
	Green	300,000	280,000	+7.1%	292	251	+16.3%
	Iowa	335,000	325,000	+3.1%	152	151	+0.7%
	Jefferson	369,900	340,000	+8.8%	747	726	+2.9%
	Lafayette	247,725	247,000	+0.3%	90	74	+21.6%
	Richland	252,000	270,000	-6.7%	102	97	+5.2%
	Rock	300,000	280,000	+7.1%	1,423	1,406	+1.2%
	Sauk	354,900	328,175	+8.1%	508	499	+1.8%
	South Central Regional Total	400,000	384,900	+3.9%	9,514	9,175	+3.7%

August 2026 Wisconsin Real Estate Report

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Region	County	YTD Median Price			YTD Sales		
		Through 8/2026	Through 8/2025	% Change	Through 8/2026	Through 8/2025	% Change
Southeast	Kenosha	335,000	300,000	+11.7%	1,120	1,077	+4.0%
	Milwaukee	290,000	277,500	+4.5%	6,682	6,377	+4.8%
	Ozaukee	510,000	475,000	+7.4%	826	738	+11.9%
	Racine	324,695	290,000	+12.0%	1,550	1,537	+0.8%
	Sheboygan	308,750	298,500	+3.4%	876	790	+10.9%
	Walworth	415,000	385,500	+7.7%	1,006	996	+1.0%
	Washington	415,000	381,000	+8.9%	1,164	1,131	+2.9%
	Waukesha	507,500	495,000	+2.5%	3,536	3,280	+7.8%
Southeast Regional Total		360,000	340,000	+5.9%	16,760	15,926	+5.2%

Region	County	YTD Median Price			YTD Sales		
		Through 8/2026	Through 8/2025	% Change	Through 8/2026	Through 8/2025	% Change
West	Buffalo	259,000	225,000	+15.1%	93	80	+16.3%
	Chippewa	336,250	300,000	+12.1%	490	482	+1.7%
	Dunn	327,500	301,250	+8.7%	333	332	+0.3%
	Eau Claire	320,800	305,000	+5.2%	836	854	-2.1%
	Jackson	255,000	216,000	+18.1%	134	151	-11.3%
	La Crosse	330,000	315,000	+4.8%	932	883	+5.5%
	Monroe	261,500	275,000	-4.9%	311	296	+5.1%
	Pepin	224,000	255,000	-12.2%	57	66	-13.6%
	Pierce	375,000	332,500	+12.8%	188	190	-1.1%
	St. Croix	415,000	383,000	+8.4%	622	604	+3.0%
	Trempealeau	271,000	249,900	+8.4%	180	181	-0.6%
	Vernon	302,500	274,500	+10.2%	184	181	+1.7%
West Regional Total		330,000	305,050	+8.2%	4,360	4,300	+1.4%

YTD Statewide Median Price

Through 8/2026	Through 8/2025	% Change
348,838	325,000	+7.3%

YTD Statewide Sales

Through 8/2026	Through 8/2025	% Change
46,722	45,256	+3.2%

AUGUST 2026

WISCONSIN REAL ESTATE REPORT



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