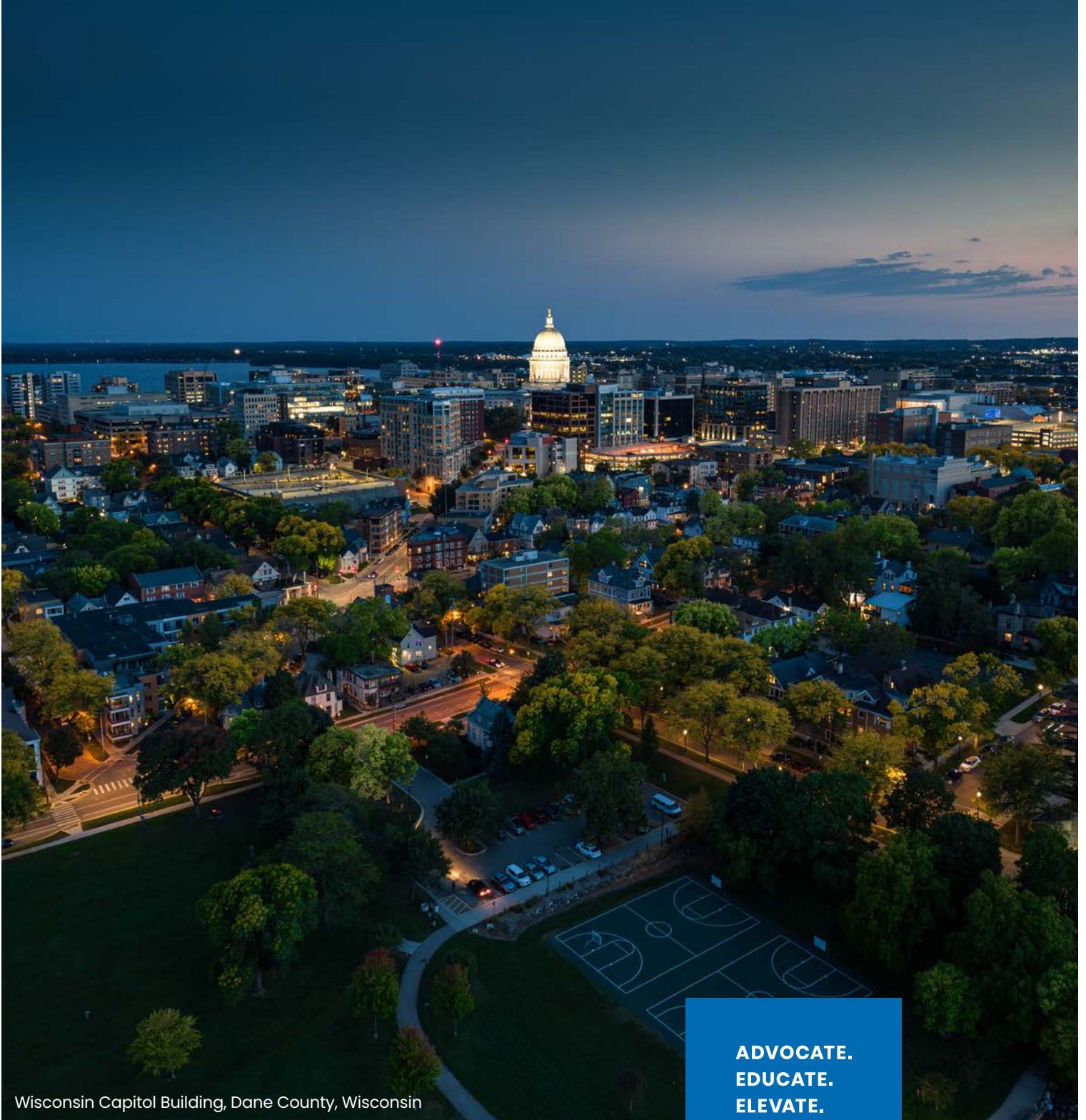




SEPTEMBER 2025
**WISCONSIN
REAL ESTATE REPORT**



Wisconsin Capitol Building, Dane County, Wisconsin

**ADVOCATE.
EDUCATE.
ELEVATE.**

September 2025 Wisconsin Real Estate Report

Home Sales and Prices Rise in September as Listings Improve

This page: Reflecting data for September 2025. State: WI. Type: Residential.

TALKING POINTS

- Both statewide existing home sales and prices rose by solid margins in September. Compared to September 2024, closings increased 6.9%, and median prices rose 8.7% to \$337,000.
- Although the months of available supply fell slightly in September, both new listings and total listings were up over the last year. New listings increased 4.1%, while total listings rose 3.7% compared to September 2024.
- On a year-to-date basis, the growth was more modest, with sales up 2% relative to the first nine months of 2024, and median prices up 5.2% to \$326,000 over that same period.
- The 30-year fixed mortgage rate averaged 6.35% in September, which is the lowest average monthly rate since September 2024 when it averaged 6.18%.
- Through the first three quarters of the year, median prices were up, with most regions up between 5.2% and 7.9%, relative to the January-through-September period in 2024. Only the West region saw prices remain flat, with prices up just 0.7% over that period. Year-to-date sales were up by modest margins in three regions, with the North up 5.9%, West up 4.7% and the Northeast up 3.5%. The other three regions saw very slight changes in closed sales over that time frame, with the South Central region up 1%, Southeast up 0.5% and the Central region down 0.1%.
- Affordability fell 5.9% over the last 12 months. The Wisconsin Housing Affordability Index shows the percentage of the median-priced home that a potential buyer with median family income qualifies to purchase, assuming 20% down and the remaining balance financed with a 30-year fixed-rate mortgage at current rates. The index fell from 135 in September 2024 to 127 in September 2025.

ADDITIONAL ANALYSIS



Inventories Continue to Improve

"We're still in a seller's market with just four months of supply statewide, but it's good to see our listings continue to improve. Higher inventories should help drive sales growth and moderate prices in the months ahead."

Chris DeVincentis

2025 Chair of the Board of Directors, Wisconsin REALTORS® Association



Promising Signs of Moderating Mortgage Rates

"We've seen some nice improvements in the 30-year fixed mortgage rate over the past couple months, and it was good to see rates finally fall below 6.5% in September. Hopefully these rate improvements continue for the remainder of this year and into 2026."

Tom Larson

President & CEO, Wisconsin REALTORS® Association



Additional Rate Cuts Are Likely Over the Next Year

"Recessionary concerns continue with weak job creation and a slight uptick in the national unemployment rate in August. This led to a reduction in the Conference Board's September Index of Consumer Confidence. To be clear, the economy is still operating near full employment, but these recent trends strengthen the case for additional rate cuts in 2025 and moving into 2026."

Dave Clark

Professor Emeritus of Economics and WRA Consultant

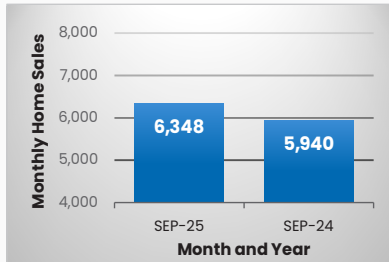
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MONTHLY HOME SALES

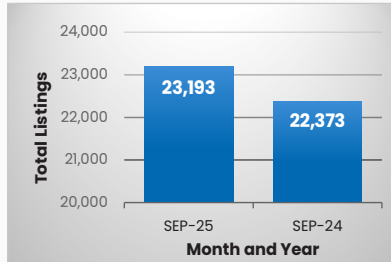


September 2025	September 2024
6,348	5,940

from last year **↑ 6.9%**



TOTAL STATEWIDE LISTINGS

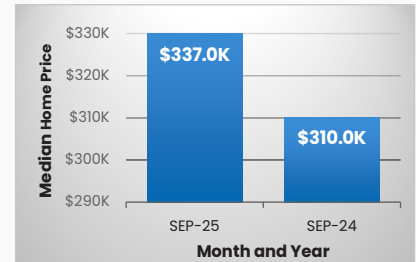


September 2025	September 2024
23,193	22,373

from last year **↑ 3.7%**



MEDIAN HOME PRICE

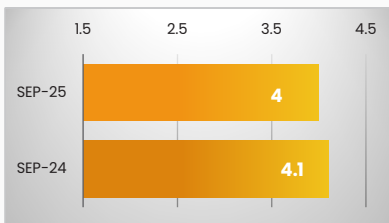


September 2025	September 2024
\$337,000	\$310,000

from last year **↑ 8.7%**



MONTHS OF INVENTORY

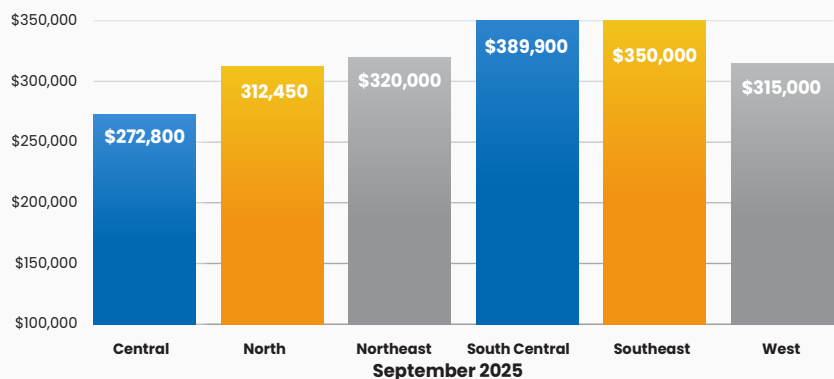


September 2025	September 2024
4.0	4.1

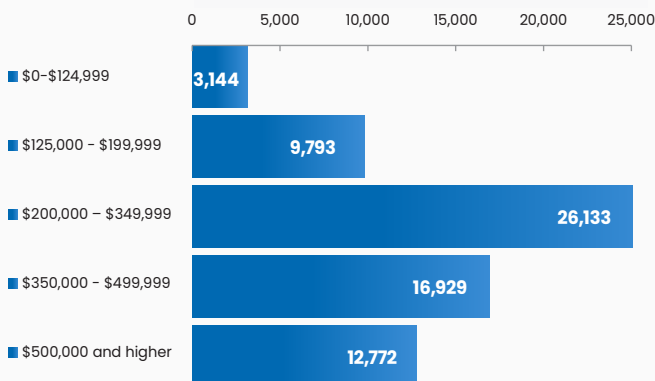
from last year **↓ 2.4%**



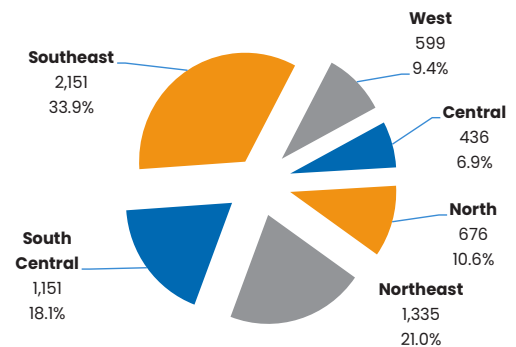
MEDIAN PRICES BY REGION



HOMES SOLD BY PRICE RANGE IN PAST 12 MONTHS



HOME SALES BY REGION



September 2025

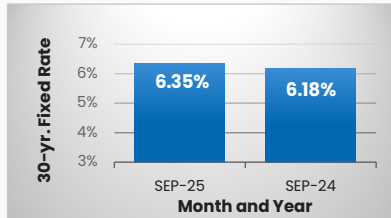
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MORTGAGE INTEREST RATES*



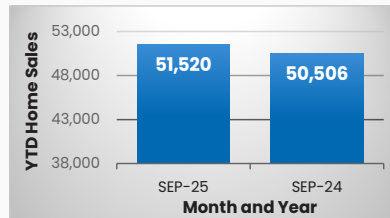
September 2025	September 2024
6.35%	6.18%

from last year **↑ 17**
basis points

* Data based on Freddie Mac 30-year fixed mortgage rates.



YEAR-TO-DATE HOME SALES

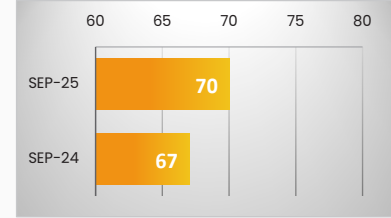


Year to Date 2025	Year to Date 2024
51,520	50,506

from last year **↑ 2.0%**



AVERAGE DAYS ON MARKET

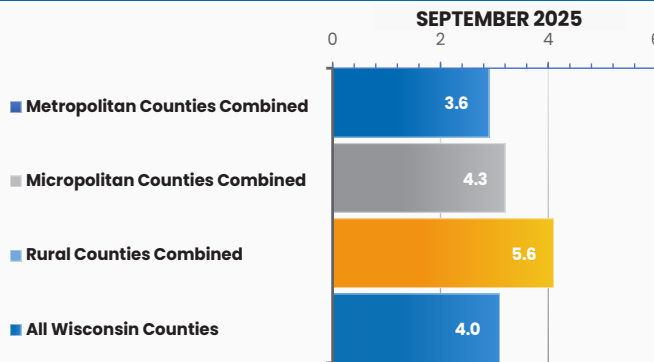


September 2025	September 2024
70	67

from last year **↑ 4.5%**



MONTHS OF INVENTORY BY URBAN CLASSIFICATION



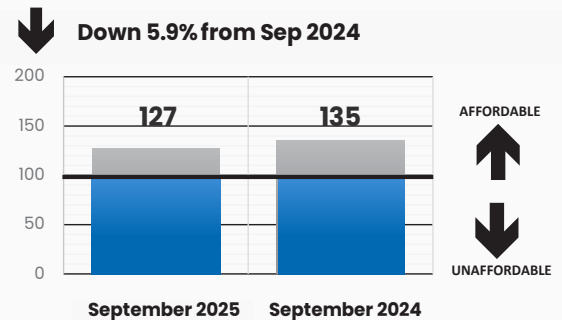
Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Lincoln, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.



HOUSING AFFORDABILITY INDEX



This index shows the portion of the median-priced home that a qualified buyer with median family income can afford to buy, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates. A value of 100 means a buyer with median income has enough to qualify for a mortgage on the median-priced home.

September 2025 Wisconsin Real Estate Report

Home Sales and Prices Rise in September as Listings Improve

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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2025	9/2024	% Change	9/2025	9/2024	% Change	9/2025	9/2024	% Change	9/2025	9/2024	% Change
Central	Adams	229,000	255,000	-10.2%	44	43	+2.3%	6.7	5.7	+17.5%	100	93	+7.5%
	Clark	205,000	167,500	+22.4%	23	15	+53.3%	5.4	5.6	-3.6%	91	95	-4.2%
	Juneau	247,550	240,000	+3.1%	38	30	+26.7%	6.1	5.4	+13.0%	80	83	-3.6%
	Marathon	299,900	236,250	+26.9%	131	126	+4.0%	3.8	4.1	-7.3%	62	65	-4.6%
	Marquette	314,900	334,500	-5.9%	22	26	-15.4%	4.8	5.7	-15.8%	69	92	-25.0%
	Portage	323,225	315,715	+2.4%	61	52	+17.3%	4.0	4.0	0.0%	73	81	-9.9%
	Waushara	334,900	255,000	+31.3%	31	43	-27.9%	4.7	4.9	-4.1%	67	82	-18.3%
	Wood	210,000	224,900	-6.6%	86	81	+6.2%	3.7	3.3	+12.1%	62	59	+5.1%
Central Regional Total		272,800	245,500	+11.1%	436	416	+4.8%	4.5	4.4	+2.3%	71	75	-5.3%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2025	9/2024	% Change	9/2025	9/2024	% Change	9/2025	9/2024	% Change	9/2025	9/2024	% Change
North	Ashland	150,000	151,450	-1.0%	20	18	+11.1%	8.5	6.9	+23.2%	85	87	-2.3%
	Barron	240,000	262,000	-8.4%	66	77	-14.3%	5.2	5.2	0.0%	80	80	0.0%
	Bayfield	394,950	280,000	+41.1%	32	32	0.0%	7.3	8.3	-12.0%	88	83	+6.0%
	Burnett	320,000	315,000	+1.6%	33	40	-17.5%	5.4	5.7	-5.3%	87	51	+70.6%
	Douglas	279,900	219,500	+27.5%	58	55	+5.5%	5.7	4.3	+32.6%	59	61	-3.3%
	Florence	NA	NA	NA	1	1	0.0%	6.0	8.8	-31.8%	138	19	+626.3%
	Forest	340,000	157,500	+115.9%	25	10	+150.0%	8.4	5.4	+55.6%	83	110	-24.5%
	Iron	NA	NA	NA	9	9	0.0%	6.8	6.7	+1.5%	57	77	-26.0%
	Langlade	217,500	173,250	+25.5%	24	36	-33.3%	4.8	5.1	-5.9%	98	75	+30.7%
	Lincoln	232,500	255,000	-8.8%	40	42	-4.8%	4.6	4.8	-4.2%	79	67	+17.9%
	Oneida	462,000	349,750	+32.1%	85	64	+32.8%	5.4	4.9	+10.2%	83	71	+16.9%
	Polk	327,500	325,000	+0.8%	72	55	+30.9%	4.4	5.4	-18.5%	85	68	+25.0%
	Price	207,450	185,000	+12.1%	26	27	-3.7%	6.3	7.4	-14.9%	102	95	+7.4%
	Rusk	227,500	260,000	-12.5%	20	16	+25.0%	5.1	6.1	-16.4%	114	289	-60.6%
	Sawyer	385,000	331,900	+16.0%	45	34	+32.4%	6.8	6.2	+9.7%	99	139	-28.8%
	Taylor	162,900	206,250	-21.0%	21	10	+110.0%	5.8	6.7	-13.4%	84	81	+3.7%
	Vilas	386,000	439,450	-12.2%	62	54	+14.8%	6.4	6.3	+1.6%	72	79	-8.9%
	Washburn	425,000	408,000	+4.2%	37	33	+12.1%	5.9	6.5	-9.2%	84	77	+9.1%
North Regional Total		312,450	269,500	+15.9%	676	613	+10.3%	5.7	5.7	0.0%	83	83	0.0%

September 2025 Wisconsin Real Estate Report

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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2025	9/2024	% Change	9/2025	9/2024	% Change	9/2025	9/2024	% Change	9/2025	9/2024	% Change
Northeast	Brown	352,500	334,000	+5.5%	294	249	+18.1%	3.9	3.5	+11.4%	68	60	+13.3%
	Calumet	361,000	318,000	+13.5%	59	45	+31.1%	4.0	4.9	-18.4%	101	80	+26.3%
	Door	450,500	467,500	-3.6%	98	92	+6.5%	7.3	10.6	-31.1%	118	96	+22.9%
	Fond du Lac	275,000	250,000	+10.0%	94	113	-16.8%	4.1	3.9	+5.1%	59	62	-4.8%
	Green Lake	302,500	225,000	+34.4%	26	17	+52.9%	6.0	4.0	+50.0%	82	81	+1.2%
	Kewaunee	305,000	291,000	+4.8%	30	12	+150.0%	3.2	5.7	-43.9%	78	53	+47.2%
	Manitowoc	240,000	226,500	+6.0%	87	82	+6.1%	3.4	3.2	+6.3%	62	60	+3.3%
	Marinette	245,000	199,500	+22.8%	89	58	+53.4%	5.7	6.2	-8.1%	80	71	+12.7%
	Menominee	NA	NA	NA	6	2	+200.0%	4.7	7.4	-36.5%	77	74	+4.1%
	Oconto	272,500	220,000	+23.9%	44	49	-10.2%	4.9	4.5	+8.9%	70	66	+6.1%
	Outagamie	351,674	324,900	+8.2%	228	188	+21.3%	3.2	3.4	-5.9%	65	62	+4.8%
	Shawano	255,750	262,500	-2.6%	48	48	0.0%	4.2	4.2	0.0%	65	73	-11.0%
	Waupaca	265,200	234,450	+13.1%	44	38	+15.8%	4.1	4.1	0.0%	65	77	-15.6%
	Winnebago	299,500	265,000	+13.0%	188	167	+12.6%	3.3	3.2	+3.1%	55	59	-6.8%
	Northeast Regional Total	320,000	290,000	+10.3%	1,335	1,160	+15.1%	4.0	4.2	-4.8%	71	66	+7.6%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2025	9/2024	% Change	9/2025	9/2024	% Change	9/2025	9/2024	% Change	9/2025	9/2024	% Change
South Central	Columbia	313,000	309,000	+1.3%	60	61	-1.6%	5.4	5.1	+5.9%	76	86	-11.6%
	Crawford	NA	NA	NA	9	7	+28.6%	5.3	4.9	+8.2%	121	73	+65.8%
	Dane	450,050	430,000	+4.7%	520	525	-1.0%	4.1	4.0	+2.5%	80	76	+5.3%
	Dodge	315,000	281,000	+12.1%	89	83	+7.2%	3.3	3.9	-15.4%	63	62	+1.6%
	Grant	248,150	235,000	+5.6%	50	40	+25.0%	4.7	5.0	-6.0%	113	71	+59.2%
	Green	315,750	272,450	+15.9%	36	30	+20.0%	5.5	5.1	+7.8%	76	63	+20.6%
	Iowa	375,000	329,750	+13.7%	23	22	+4.5%	5.6	6.8	-17.6%	73	91	-19.8%
	Jefferson	375,000	330,000	+13.6%	91	67	+35.8%	3.2	3.9	-17.9%	74	61	+21.3%
	Lafayette	NA	NA	NA	9	8	+12.5%	5.3	5.4	-1.9%	68	127	-46.5%
	Richland	NA	291,700	NA	9	12	-25.0%	5.2	5.3	-1.9%	74	88	-15.9%
	Rock	302,500	269,000	+12.5%	180	194	-7.2%	3.9	3.6	+8.3%	67	79	-15.2%
	Sauk	359,900	341,685	+5.3%	75	74	+1.4%	5.2	5.0	+4.0%	82	73	+12.3%
	South Central Regional Total	389,900	354,000	+10.1%	1,151	1,123	+2.5%	4.2	4.2	0.0%	78	75	+4.0%

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Home Sales and Prices Rise in September as Listings Improve

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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2025	9/2024	% Change	9/2025	9/2024	% Change	9/2025	9/2024	% Change	9/2025	9/2024	% Change
Southeast	Kenosha	320,000	286,000	+11.9%	179	129	+38.8%	2.7	3.1	-12.9%	57	52	+9.6%
	Milwaukee	280,000	260,000	+7.7%	820	796	+3.0%	3.3	3.0	+10.0%	53	49	+8.2%
	Ozaukee	495,000	472,450	+4.8%	95	106	-10.4%	3.4	3.4	0.0%	71	79	-10.1%
	Racine	308,500	281,500	+9.6%	204	222	-8.1%	3.4	3.2	+6.3%	65	54	+20.4%
	Sheboygan	315,000	290,000	+8.6%	105	121	-13.2%	3.6	3.4	+5.9%	71	63	+12.7%
	Walworth	365,000	362,500	+0.7%	129	127	+1.6%	5.4	5.3	+1.9%	85	69	+23.2%
	Washington	399,900	370,000	+8.1%	173	143	+21.0%	3.5	4.1	-14.6%	63	67	-6.0%
	Waukesha	489,950	449,000	+9.1%	446	395	+12.9%	3.1	3.4	-8.8%	59	56	+5.4%
	Southeast Regional Total	350,000	322,000	+8.7%	2,151	2,039	+5.5%	3.4	3.4	0.0%	60	56	+7.1%
Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2025	9/2024	% Change	9/2025	9/2024	% Change	9/2025	9/2024	% Change	9/2025	9/2024	% Change
West	Buffalo	227,500	NA	NA	12	9	+33.3%	7.4	4.2	+76.2%	78	53	+47.2%
	Chippewa	322,500	338,500	-4.7%	70	66	+6.1%	4.6	4.9	-6.1%	79	80	-1.3%
	Dunn	276,500	339,388	-18.5%	41	38	+7.9%	5.1	4.7	+8.5%	77	77	0.0%
	Eau Claire	307,000	295,000	+4.1%	109	106	+2.8%	3.5	4.7	-25.5%	70	77	-9.1%
	Jackson	200,000	197,500	+1.3%	27	28	-3.6%	3.6	4.6	-21.7%	87	53	+64.2%
	La Crosse	320,000	317,500	+0.8%	103	138	-25.4%	3.4	3.0	+13.3%	68	59	+15.3%
	Monroe	258,750	270,000	-4.2%	58	48	+20.8%	5.6	4.1	+36.6%	80	66	+21.2%
	Pepin	NA	195,000	NA	1	11	-90.9%	4.8	4.4	+9.1%	46	57	-19.3%
	Pierce	350,000	359,900	-2.8%	25	35	-28.6%	5.1	4.6	+10.9%	65	68	-4.4%
	St. Croix	407,450	375,000	+8.7%	110	65	+69.2%	4.0	4.4	-9.1%	87	68	+27.9%
	Trempealeau	251,450	257,500	-2.3%	22	30	-26.7%	5.2	4.3	+20.9%	103	84	+22.6%
	Vernon	320,000	325,000	-1.5%	21	15	+40.0%	4.9	6.3	-22.2%	75	61	+23.0%
	West Regional Total	315,000	302,500	+4.1%	599	589	+1.7%	4.2	4.3	-2.3%	77	69	+11.6%

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Statewide Median Price

9/2025	9/2024	% Change
337,000	310,000	+8.7%

Statewide Sales

9/2025	9/2024	% Change
6,348	5,940	+6.9%

Statewide Avg Days On Market

9/2025	9/2024	% Change
70	67	+4.5%

Statewide Months Inventory

9/2025	9/2024	% Change
4.0	4.1	-2.4%

Statewide New Listings

9/2025	9/2024	% Change
8,169	7,846	+4.1%

Statewide Total Listings

9/2025	9/2024	% Change
23,193	22,373	+3.7%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	1,123	293	3,144	282,322,560	4.3
\$125,000 - \$199,999	2,811	188	9,793	1,651,821,483	3.4
\$200,000 - \$349,999	7,198	139	26,133	7,218,842,372	3.3
\$350,000 - \$499,999	5,652	135	16,929	7,102,729,788	4.0
\$500,000+	6,411	136	12,772	9,913,368,648	6.0

Months of Inventory by Broad Urban-Rural Classification

Category	September 2025	September 2024
Metropolitan Counties Combined	3.6	3.6
Micropolitan Counties Combined	4.3	4.4
Rural Counties Combined	5.6	5.5
State Total	4.0	4.1

September 2025 Wisconsin Real Estate Report

Home Sales and Prices Rise in September as Listings Improve

This page: Reflecting data for September 2025. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 9/2025	Through 9/2024	% Change	Through 9/2025	Through 9/2024	% Change
Central	Adams	250,000	230,000	+8.7%	381	419	-9.1%
	Clark	200,000	170,000	+17.6%	201	195	+3.1%
	Juneau	235,000	226,000	+4.0%	315	269	+17.1%
	Marathon	270,000	251,000	+7.6%	1,011	1,025	-1.4%
	Marquette	282,500	250,000	+13.0%	198	197	+0.5%
	Portage	315,000	285,000	+10.5%	472	471	+0.2%
	Waushara	285,000	260,000	+9.6%	239	253	-5.5%
	Wood	220,000	200,000	+10.0%	668	658	+1.5%
Central Regional Total		252,540	240,000	+5.2%	3,485	3,487	-0.1%

Region	County	YTD Median Price			YTD Sales		
		Through 9/2025	Through 9/2024	% Change	Through 9/2025	Through 9/2024	% Change
North	Ashland	168,000	183,000	-8.2%	155	173	-10.4%
	Barron	280,000	260,000	+7.7%	628	615	+2.1%
	Bayfield	350,000	295,000	+18.6%	208	193	+7.8%
	Burnett	330,000	307,500	+7.3%	321	284	+13.0%
	Douglas	240,000	226,050	+6.2%	394	392	+0.5%
	Florence	213,000	146,950	+44.9%	18	14	+28.6%
	Forest	290,000	230,000	+26.1%	110	114	-3.5%
	Iron	302,100	255,000	+18.5%	67	77	-13.0%
	Langlade	192,500	182,000	+5.8%	257	244	+5.3%
	Lincoln	213,750	218,000	-1.9%	341	328	+4.0%
	Oneida	375,000	337,000	+11.3%	521	478	+9.0%
	Polk	319,500	301,000	+6.1%	484	388	+24.7%
	Price	190,000	199,900	-5.0%	241	231	+4.3%
	Rusk	200,000	210,000	-4.8%	161	134	+20.1%
	Sawyer	340,000	337,700	+0.7%	319	272	+17.3%
	Taylor	215,000	200,000	+7.5%	139	144	-3.5%
	Vilas	419,000	406,700	+3.0%	377	388	-2.8%
	Washburn	300,000	279,450	+7.4%	248	240	+3.3%
North Regional Total		286,000	266,000	+7.5%	4,989	4,709	+5.9%

September 2025 Wisconsin Real Estate Report

Home Sales and Prices Rise in September as Listings Improve

This page: Reflecting data for September 2025. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 9/2025	Through 9/2024	% Change	Through 9/2025	Through 9/2024	% Change
Northeast	Brown	351,000	330,000	+6.4%	2,135	2,134	0.0%
	Calumet	370,000	349,900	+5.7%	457	384	+19.0%
	Door	447,400	439,900	+1.7%	541	539	+0.4%
	Fond du Lac	260,000	245,000	+6.1%	868	839	+3.5%
	Green Lake	270,000	250,000	+8.0%	198	209	-5.3%
	Kewaunee	271,000	284,900	-4.9%	199	146	+36.3%
	Manitowoc	233,627	217,000	+7.7%	703	671	+4.8%
	Marinette	220,000	185,000	+18.9%	416	403	+3.2%
	Menominee	605,000	519,000	+16.6%	29	22	+31.8%
	Oconto	295,000	260,000	+13.5%	341	370	-7.8%
	Outagamie	330,250	310,000	+6.5%	1,660	1,563	+6.2%
	Shawano	250,000	225,000	+11.1%	334	299	+11.7%
	Waupaca	269,900	233,750	+15.5%	419	400	+4.8%
	Winnebago	284,650	260,000	+9.5%	1,488	1,476	+0.8%
	Northeast Regional Total	306,463	284,000	+7.9%	9,788	9,455	+3.5%

Region	County	YTD Median Price			YTD Sales		
		Through 9/2025	Through 9/2024	% Change	Through 9/2025	Through 9/2024	% Change
South Central	Columbia	336,000	310,000	+8.4%	507	483	+5.0%
	Crawford	226,513	210,000	+7.9%	124	125	-0.8%
	Dane	454,500	446,000	+1.9%	5,027	5,053	-0.5%
	Dodge	290,000	279,900	+3.6%	707	667	+6.0%
	Grant	210,000	204,000	+2.9%	320	304	+5.3%
	Green	285,000	274,900	+3.7%	287	289	-0.7%
	Iowa	325,000	299,950	+8.4%	174	156	+11.5%
	Jefferson	340,000	330,000	+3.0%	825	734	+12.4%
	Lafayette	241,500	201,000	+20.1%	83	79	+5.1%
	Richland	270,000	230,000	+17.4%	108	107	+0.9%
	Rock	280,000	268,000	+4.5%	1,585	1,671	-5.1%
	Sauk	325,000	308,000	+5.5%	590	569	+3.7%
	South Central Regional Total	384,000	363,500	+5.6%	10,337	10,237	+1.0%

September 2025 Wisconsin Real Estate Report

Home Sales and Prices Rise in September as Listings Improve

This page: Reflecting data for September 2025. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 9/2025	Through 9/2024	% Change	Through 9/2025	Through 9/2024	% Change
West	Buffalo	225,000	242,500	-7.2%	92	96	-4.2%
	Chippewa	300,000	322,000	-6.8%	551	506	+8.9%
	Dunn	299,000	280,000	+6.8%	373	371	+0.5%
	Eau Claire	305,000	313,000	-2.6%	958	922	+3.9%
	Jackson	215,500	210,000	+2.6%	178	164	+8.5%
	La Crosse	315,000	309,000	+1.9%	977	975	+0.2%
	Monroe	270,500	245,000	+10.4%	360	342	+5.3%
	Pepin	255,000	230,000	+10.9%	67	67	0.0%
	Pierce	335,000	350,000	-4.3%	215	209	+2.9%
	St. Croix	385,000	385,000	0.0%	712	610	+16.7%
	Trempealeau	249,900	249,900	0.0%	200	242	-17.4%
	Vernon	278,000	247,000	+12.6%	201	160	+25.6%
West Regional Total		307,000	305,000	+0.7%	4,884	4,664	+4.7%

Region	County	YTD Median Price			YTD Sales		
		Through 9/2025	Through 9/2024	% Change	Through 9/2025	Through 9/2024	% Change
Southeast	Kenosha	305,000	282,000	+8.2%	1,255	1,295	-3.1%
	Milwaukee	278,890	257,500	+8.3%	7,180	7,352	-2.3%
	Ozaukee	479,900	471,217	+1.8%	832	856	-2.8%
	Racine	291,000	269,950	+7.8%	1,733	1,742	-0.5%
	Sheboygan	300,000	275,000	+9.1%	893	886	+0.8%
	Walworth	383,000	370,000	+3.5%	1,123	1,115	+0.7%
	Washington	385,000	370,000	+4.1%	1,303	1,200	+8.6%
	Waukesha	495,000	460,000	+7.6%	3,718	3,508	+6.0%
Southeast Regional Total		340,000	320,000	+6.3%	18,037	17,954	+0.5%

YTD Statewide Median Price

Through 9/2025	Through 9/2024	% Change
326,000	309,900	+5.2%

YTD Statewide Sales

Through 9/2025	Through 9/2024	% Change
51,520	50,506	+2.0%

SEPTEMBER 2025
WISCONSIN
REAL ESTATE REPORT



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